



CHALLENGE

WITH A GOAL OF 15,000 LOCATIONS BY 2020, DUNKIN' NEEDED A FULL-SERVICE PARTNER FOR ITS CONTINUED GROWTH.

SERVICES

- Architectural Design
- Survey
- Site Civil Engineering
- MEP Engineering
- Structural Engineering
- Permitting Assistance
- Construction Management

DUNKIN' BRANDS

Dunkin', formerly Dunkin' Donuts, is multi-national coffee company and quick service restaurant owned by Dunkin' Brands.

With currently more than 11,000 locations worldwide, Dunkin' is one of the largest coffee and baked goods chains in the world.

Working with various franchisees and Dunkin' Brands, ms consultants provides full-service design solutions for regional Dunkin' projects, including Ohio, Pennsylvania, and West Virginia.

FULL SERVICE SOLUTIONS

Dunkin' projects vary from tenant improvements to major remodels.

A typical Dunkin' project begins with an architectural and/or site survey of the project space. Upon completion of the survey, ms works with the franchisee and Dunkin' Brands to develop a space plan for the

project location. After approval of the space plan, ms consultants provides design services for the architectural, site-civil, MEP, and structural plan sheets.

In addition to design services, ms consultants has provided permitting assistance and construction management services on several Dunkin' projects.

DESIGN SOLUTIONS FOR FUEL + CONVENIENCE STORES

Some Dunkin' locations are paired with fuel and convenience stores. These projects offer a number of unique challenges in environmental compliance, fire and life safety, and circulation and traffic.

Challenges for these Dunkin' locations, specifically associated with the fueling islands are in addition to the overall design challenges of providing visitors a positive customer experience.

EXPEDITED REVIEW PROCESS

To fast-track its internal store planning design process, Dunkin' has developed a vendor program identifying Expedited Review Process Approved Vendors.

By working with ms consultants, the project delivery timeframe is reduced and the process is simplified for the franchisee.

As one of Dunkin's valued partners, ms consultants was asked to become an Expedited Review Process Approved Vendor to improve the experience for its franchisees. This partnership allows franchisees to reduce the design and approval phase of their project when working with these select, trusted vendors.